



FOR IMMEDIATE RELEASE

COLORLAB TO OFFER 35MM PREMIERE FOR FILM CONTEST WINNERS

JUNE 29, 2017 - ROCKVILLE, MD, USA - Colorlab's Film Contest *Summer Shorts '17* will be accepting submissions from 12:00 PM US EST June 29th, 2017 until July 22nd, 2017 11:59 PM US EST.

With sponsorship from Kodak, Colorlab is providing a unique opportunity for filmmakers to see their creations shown in beautiful 35mm film in front of a live audience. In addition to the screening, filmmakers will benefit from having their movies printed onto Kodak polyester film stocks, effectively preserving them forever.

This year, the festival will have two categories, and two grand prize winners. Applications may enter only one category; **COLOR NARRATIVE** or **BLACK AND WHITE NARRATIVE**. One grand prize will be awarded for each category. The grand prizes include a 35mm film-out preservation negative, 35mm soundtrack, 35mm answer print, and a premiere showing at a local Washington DC area theater on Thursday, August 24th, 2017.

Entry is 100% free of charge.

Submissions must:

- originate on minimum 4K resolution video, 35mm film, or Super-16mm film.
- be provided at minimum 4K resolution.
- be no longer than 20:00 (twenty minutes) in length.
- be submitted before July 22, 2017 11:59 PM US EST.

Applicants should visit www.colorlab.com/shorts for contest rules and entry form.

Digital submissions are accepted, and a link (Vimeo, Dropbox, WeTransfer, Aspera, Youtube, Google Drive, etc.) should be emailed with entry form to shorts@colorlab.com

Colorlab, operating in its 45th year of business, is a full-service film preservation laboratory in Rockville, Maryland. They specialize in 16mm and 35mm processing, printing, scanning, preservation, and digital intermediates.

FOR MORE INFORMATION:

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